



PRESS RELEASE

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2022 POWER 100 Who's Who in Latino Pennsylvania Announced

PA Latino Convention to Honor Men and Women of Excellence during State
Official Hispanic Heritage Month Gala

Convention scheduled September 29 – October 1 in Allentown

PENNSYLVANIA – Pennsylvania Latino Convention (PALC) today announced the 2022 POWER 100 Who's Who in Latino Pennsylvania to be honored during a live televised ceremony from the historic Miller Symphony Hall (23 N. 6th Street, Allentown) on Friday, September 30th. The celebration begins at 5:30 p.m. before the one-hour live show which is set to start at 7pm and transmitted by PBS 39. Doors for the televised event close at 6:45 p.m.

This list of Latinas and Latinos represents diverse individuals making valuable contributions to the Commonwealth of Pennsylvania. POWER 100 Who's Who in Latino Pennsylvania are among the state's most accomplished men and women in virtually every industry and profession. It is Latino excellence!

“We are blessed with the limitless amount of Latino talents in Pennsylvania. The women and men we are recognizing truly and undoubtedly represent the good, kind and the promise of our community. In a process not driven by politics, we present this year's POWER 100 with humility and pride driven by the hope to inspire young Latinos and children with the stories of individuals who look like them, sound like them and come from their neighborhoods and communities,” said Norman Bristol Colon, chairman of the Pennsylvania Latino Convention.

The POWER 100 Who's Who is an initiative of the Pennsylvania Latino Convention to immortalize Latino legacy and contributions to the social, cultural, and professional fabric of the state. PALC will publish a compendium of the stories of these remarkable individuals. This publication is expected to reach schools and libraries across the state, especially in predominantly Latino school districts and communities.

The Hispanic Chamber of Commerce of the Lehigh Valley has joined PALC as co-host of the gala. This year's gala is like no other in previous years. Not only adding the chamber is a new twist but also the format of the celebration. The evening is scheduled to start at Miller

Symphony Hall with pre-gala receptions and the official awards ceremonies from both, the convention and the chamber, to be the first live tv Latino awards ceremony in Pennsylvania. The gala ends at The Renaissance Hotel, official hotel of the 2022 convention, for dancing, networking, celebration and Hispanic Heritage Month Fiesta. The ceremony at Miller Symphony Hall is free and open to the public. To attend the fiesta at the Renaissance Hotel you must be a registered participant of the convention.

The Puerto Rican Culture Preservation of Allentown has partnered with PALC, La Mega and the City of Allentown in the coordination and production of Fiesta Latina Allentown – a street festival happening simultaneously with the gala at Arts Park (24-32 N. 5th Street) with music, resources and information tables, food and cultural activities for the entire community to enjoy (3pm-9pm).

The Pennsylvania Latino Convention is the most comprehensive and inclusive event in the state covering all aspects of Latino life, community, policy and agenda. It is the premier leadership and professional development conference/convention

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Pennsylvania Latino Convention
September 28-October 1
Renaissance Hotel
12 N. 7th Street
City of Allentown
info@palatinoconvention.com
www.palatinoconvention.com

POWER 100 Who's Who in Latino Pennsylvania 2022 Award Recipients:

Lifetime Achievement

Alba Martinez, Philadelphia
State Representative Angel Cruz, Philadelphia
Angel Ortiz, Philadelphia
Dr. Anthony Stevens Arroyo, Poconos
Dr. Carmen Febo San Miguel, Philadelphia
Dr. Damaris Rau, Lancaster
Dr. Raquel Yiengst, Reading
Esmeralda Hetrick, Harrisburg
Gloria Vazquez Merrick, Harrisburg
Guillermo Lopez, Northampton
Hernan Guaracao, Philadelphia
Ida Castro, Scranton
In Memoriam of Maria Luciano Hernandez, State College
Iris Cintron, Lehigh Valley
Johnny Irizarry, Philadelphia
Julio Guridy, Allentown
Ken Trujillo, Philadelphia
Maria Quinones Sanchez, Philadelphia
Reverend Marilyn Arroyo Hartman, Lehigh Valley
Nancy Matos, Lehigh Valley
Nelson Diaz, Philadelphia
Nilda Ruiz, Philadelphia
Olga Negron, Lehigh Valley
Pedro Rivera, Lancaster
Reverend Luis Cortes, Philadelphia
Secretary Robert Torres, Harrisburg
Romulo Diaz, Philadelphia
Sara Manzano Diaz, Philadelphia
Teresa Donate, Lehigh Valley
Yolanda Perez, Harrisburg

Public and Community Service

Ana Amarante Craig, Chester County
Councilwoman Cynthia Mota, Allentown
State Representative Danilo Burgos, Philadelphia
Debra Martinez, York
Mayor Eddie Moran, Reading
Edgar Ramirez, Philadelphia

Emilio Buitrago, Delaware County
Genesis Ortega, Allentown
Councilwoman Janet Diaz Lancaster
Councilwoman Johanny Cepeda, Reading
Judge Linda Vega, Allentown
Luis Campos, Easton
Luz B. Colon, Harrisburg
State Representative Manuel Guzman, Reading
Mayor Matt Tuerk, Allentown
Councilman Michael Colon, Bethlehem
Commissioner Michael Rivera, Reading
Councilwoman Rachel Leon, Bethlehem
Ricardo Colon, Hogares Crea
Wilmarie Gonzalez, Harrisburg

Education/Research/Academia

Ana Sainz de la Pena, Educational Leader and Consultant
Debora Carrera, Executive Deputy Secretary of Education
Dr. Damary Bonilla, School Board Director, Educational Leader and Consultant
Dr. Ferdinand Surita, Teacher and Administrator
Dr. Ivette Guzman, Lebanon Valley College
Dr. Javier Avila, Northampton Community College
Dr. Oralia Dominic, Highmark
Dr. Raffy Luquis, Penn State Harrisburg
Maria Schmidt, Penn State Main Campus
Tanya Garcia, Deputy Secretary of Education, Commissioner of Higher Education

Non-Profit Leaders

Adonis Banegas, Concilio
Carolina Cabrera Di Giorgio, Congreso de Latinos Unidos
Cynthia Figueroa, JEVS Human Services
Ivette Compean Rodriguez, Mexican Cultural Center
Joanna Otero, Women Against Abuse in Philadelphia
Mike Toledo, Hispanic Center of Reading
Monica Ruiz, Casa San Jose of Pittsburgh
Nasheli J Ortiz González, Taller Puertorriqueño
Nelly Arevalo, ACLAMO
Victoria Montero, Hispanic Center of the Lehigh Valley

Business Leaders

AJ Suero, Hispanic Chamber of Commerce of the Lehigh Valley

Angel Figueroa, Berks County Latino Chamber of Commerce
Dan Betancourt, Community First Fund
Fred Bañuelos, Federal Home Loan Bank of Pittsburgh
Fred Ramos, Highmark
Guillermo Velazquez, Pittsburgh Hispanic Development Corporation
Jennifer Rodriguez, Greater Philadelphia Hispanic Chamber of Commerce
Melanie Marie Malloy, Pittsburgh Metropolitan Area Hispanic Chamber of Commerce
Mia Mendoza, Mendoza Group
Varsovia Fernandez, Pennsylvania CDFI

Media and Communications

Amilcar Arroyo, El Mensajero
Anthony Orozco, WITF
Enelly Betancourt, La Voz Latina Lancaster
Ilia Garcia, Univision
Isa Pereyra, La Razon/Lehigh Valley Latino Magazine
Maria del Pilar, La Mega Philadelphia
María Manautou Matos, Presente Magazine of Pittsburgh
Perla Lopez, WFMZ Channel 69 Edicion en Español
Rosa Julia Parra, Palo Magazine
Victor Martinez, La Mega Allentown/Bethlehem/Reading/Lancaster

Emerging Leaders / 10 Under 40

Councilwoman Natalie Santos, Allentown
Councilwoman Stephanie Flores, Erie
Gio Negrón Garcia, Lebanon
Hector Herrada, Philadelphia
Jael Conde, Philadelphia
Judge Aurelis Figueroa, Lebanon
Judge Priscilla Campos, Reading
Ricardo Almodovar, Lancaster
School Board Director Jonathan Tinoco, Reading
School Board Director Kareena Rios, Lancaster

2022 PA Latino Convention Agenda-at-Glance

Wednesday, September 28 | 7:00 p.m. – 8:00 p.m.

Faith-Based Service Opening Ceremony to Kick-Off Latino Convention
Fuente de Vida USA, 729 St. John Street

Thursday, September 29 | 7:00 a.m. – 10:00 p.m.

Registration

Health Pavilion | Community Expo | College Fair

- 8:00 a.m. – CONVENTION REGISTRATION OPENS
 - 9:30 a.m. – Ribbon Cutting Ceremony for Expo and Convention
 - 10:00 a.m. – Opening Ceremony
 - 10:30 a.m. – Health Equity Plenary
 - 11:30 a.m. – Latino Education Plenary
 - 12:30 p.m. – State Latino Leadership Luncheon – presented by Geisinger
 - 2:15 p.m. – Workshops | Panels | Institutes | Summit | Roundtable #1
 - 3:30 p.m. – Workshops | Panels | Institutes | Summit | Roundtable #2
 - 6:00 p.m. – Welcome to Allentown Reception – Offsite – Tacos & Tequila Restaurant
- *Young Professionals Network

Friday, September 30 | 7:00 a.m. – 11:00 p.m.

Registration

Health Pavilion | Community Expo | College Fair

- 7:00 a.m. – CONVENTION REGISTRATION OPENS
- 8:00 a.m. – Legacy Breakfast – presented by Giant
- 9:00 a.m. – Business & Entrepreneurship Forum
- 10:00 a.m. – Workforce Development TownHall
- 11:00 a.m. – Workshops | Panels | Institutes | Summit | Roundtable #3
- 12:00 p.m. – National Latino Leadership Luncheon
- 2:00 p.m. – Workshops | Panels | Institutes | Summit | Roundtable #4
- 3:00 p.m. – 8:00 p.m. – Calle Hamilton LatinFest and Community Fair
- 3:00 p.m. – Workshops | Panels | Institutes | Summit | Roundtable #4
- 5:30 p.m. – Pre-Gala Receptions at Miller Symphony Hall
- 6:30 p.m. – PBS 39 LIVE Televised Gala Ceremony at Miller Symphony Hall – POWER 100 Who's Who in Latino Pennsylvania and the Hispanic Chamber of Commerce of the Lehigh Valley 2022 Awards – presented by Highmark and Highmark Wholecare
- 8:30 p.m. – Gala Dance at The Renaissance with performances, comedian and music!

Saturday, October 1 | 9:00 a.m. – 12:00 p.m.

Closing Brunch

PA Latina Women Conference – presented by the City of Allentown
Caballeros Code Symposium